

99 Work at Home Ideas for Women



By Holly Reisem Hanna - The Work at Home Woman

When I originally wrote this post, I shared 45 ideas for working at home. Since that time, I've learned of many new opportunities and have decided to add them to the original post, so that they would all be in one place.

For me, knowing that I wanted to be an entrepreneur was the easy part. Figuring out what I wanted to do was the hard part. I read books and looked online, but I didn't truly understand all of the different opportunities that were out there.

Without knowing what to search for, I was lost, and many women I have met have encountered the same challenge.

Here are 99 work at home ideas to get you started and get those creative juices flowing.

1. Advertising:

Are you an online publisher? Add some extra revenue by adding [advertisements](#) or Google AdSense to your blog, social network or website. Depending on your traffic you may be able to contract with an ad company like BlogHer, Real Girls Media, or Federated Media. The easiest way to generate revenue will be to create your own advertising packages; check with other blogs in your same traffic rankings for competitive pricing.

2. Affiliate Manager:

Is your background in marketing? Many information publishers, need assistance with managing their affiliate programs, from creating marketing calendars to coordinating campaigns and interacting with affiliates.

3. Affiliate Marketing:

Looking for alternative to AdSense? Suggest products and services to your audience by adding some [affiliate advertisements](#) to your blog, newsletter, website, and/or social networking accounts. As an affiliate marketer you will promote items and in turn will earn a commission on every product that is sold through your affiliate link.

4. Artist:

Do you love to paint, sculpt, or draw? Use your creative talents to earn a living from home. Check out online sites like [oDesk](#) and [AQUENT](#) for various creative projects.

5. Author:

Do you love to write? We've all heard of best selling authors J.K. Rowling and Stephenie Meyer, but thousands of women are writing their way to work at home success. The opportunities and subjects are endless, everything from writing children's books to self help books and cook books.

6. Baby Planner:

Do you adore babies? "A [Baby Planner](#) is a personal consultant to new and expecting families. Each baby planning company has the privilege to determine their own area(s) of specialty. From eco-living, to birth preparation and beyond; baby planning companies offer a wide variety of services to meet the needs of any expecting family." from 2008 Baby Planner Business Basics.

7. Baby Proofing Consultant:

Do you have an eye for unsafe conditions? Baby proofers assess home environments for potential and hazardous conditions, making recommendations and suggestions to the homeowner to create a safer environment for babies and children.

8. Birthday Party Planner:

Are you up to date the latest in children's birthday parties? Birthday party planners, plan, organize and execute all aspect of a birthday party, leaving the parent free to enjoy their child's special day.

9. Blogger:

Do you enjoy writing? Make money by [writing blog posts](#) for your own blog or company blogs. People on the web are always looking for new content and it is the perfect way for you to work at home.

10. Bookkeeper:

Do numbers excite you? Are you organized and pay great attention to detail? Then bookkeeping may be right up your alley. Help business owners organize and input their monthly income and expenses.

11. Cake Baker:

Do you love to bake? Do you have a special recipe for chocolate cake that everyone raves about? Turn your passion into a cake baking business – the opportunities are endless – birthdays, baby showers, weddings, retirement parties, housewarming parties, bachelorette parties, etc.

12. Career or Life Coach:

Do you run a successful home-based business? Are you a direct sales guru? Offer your special expertise to others looking for guidance in a specific area, whether it is time management, PR, stress management or career guidance the topic areas are endless and [coaching](#) is a terrific home-based career for all year round.

13. Celebrity Gifting Outreach:

Are you a celeb gawker? Assist small business owners with their PR campaigns by getting their products into the hands of celebrities. Campaigns will consist of working with small business owners, coordinating [gifting opportunities](#) (award shows, baby showers, births, weddings) and then scoping the various media outlets for sightings of the stars with your client's product.

14. Child Care:

Do you love working with kids? An easy way to make some extra cash is to simply provide child care services. With meetings, PTA involvement and date nights with the hubby, there are more than enough opportunities for you to cash in on this much needed service year round.

15. Conference Founder:

Do you love empowering women? Start your own series of conferences or in person retreats for women. Will involve recruiting speakers, vendors, and sponsors along with event planning, marketing and a lot of dedication.

16. Consulting:

Are you considered an expert in your field? Do you like to assist others? Act as an advisor to others who are in need of your skill and expertise - will require solution based answers.

17. Copywriting:

Do you have a way with words? [Copywriting](#) is the process of using persuasive words to promote a person, product, business, idea or opinion. Copywriters write the words in TV commercials, radio ads, magazines, newspapers, billboards, flyers, websites and direct mailings – wherever something is being sold, copywriters are hard at work writing alluring and compelling advertisements.

18. Coupon Crusader:

Do you love a good deal? Whether you're a blogger or a lover of social media, many daily deal sites and coupon companies will pay you for sharing deals with your family, friends and audience. Check out sites like [Moolala](#) and [Coupon Chief](#) to learn more.

19. Crafter:

Are you crafty? Sell your handmade items on sites like Etsy, 1000 Markets, Art Fire or Folksy. You can also set up shop at flea markets, conferences or boutique shows. Make custom orders or teach others how to craft too - the opportunities for crafters is endless.

20. Culinary Consultant:

Are you a culinary wizard? [ChefsLine](#) offers real time advice from professional chef's. If you share their mission of cooking empowerment and have culinary expertise, contact them via email to explore their work at home opportunities.

21. Direct Sales:

Are you a social butterfly? We've all heard of [direct sales companies](#) like Mary Kay and Tupperware, but did you know that there are literally thousands of [direct sales](#) companies? Find one that offers products that you feel passionate about and get selling. Direct sale companies offer starter kits that give you everything you need to get started, and they usually have a very low start up cost. Your first prospects and buyers will generally be friends, family and/or co-workers; you will then build your customer base by getting referrals from these people.

22. Doula:

Do babies excite you? "A [birth doula](#) is an individual who offers one-on-one support for a woman in labor as well as her partner and family. The word "doula" comes from a Greek word meaning "woman's servant." Birth doulas provide continuous, uninterrupted care for the laboring woman and her partner, helping them participate fully in their experience by offering physical and emotional support and information about the birth process and their available options".

23. E-Book Writer:

Are you an expert in your field? Do you enjoy writing? Take your knowledge and put it to paper and sell it on your website, blog, Amazon or Barnes and Noble.

24. Editor:

Do you have an eye for detail and excellent grammar and spelling skills? Writers all over are in desperate need of [Editors](#) to correct and fine tune their masterpieces.

25. Etsy Seller:

Are you artsy? Make and sell your hand-made goodies, from homemade candles, handbags, jewelry, soap, tutus, and the possibilities are endless for those who have a creative flair.

26. Event Planner:

Do you love to plan? From weddings and birthday parties, to baby showers and retirement parties, [Event Planners](#) handle the details of location, budget, lodging, decorations, entertainment, food, beverages, transportation, activities, invitations and the like.

27. Expert Advice Giver:

Are you a know it all? [Ether](#) is a company that sells expert advice by phone and email. Set your rate and hours, they take 15% of what you make. Some examples are a therapist, doctor, nurse, tax expert, teacher offering their expertise to customers.

28. Face Painter:

Are you a talented painter? Do you enjoy working with children? Take your painting talents to birthday parties, carnivals, amusement parks, company picnics, zoos and more.

29. Fashion Designer:

Are you on top on the latest trends? Create one of a kind designs, manufacture and sell them. Many women are taking their design lines to the direct sales arena, like [CAbi](#) and [Ava Gray direct](#).

30. Financial Planner:

Do you have a strong financial background? Financial planners assist individuals with important investment decisions, such as retirement, college, stock purchases, major life events and more.

31. Food Creator:

Are you a foodie? Create and sell one of a kind food products, from gourmet peanut butters to spicy sauces and salsas, the niches available are endless. Try testing out your food creation on a smaller site like [Foodzie](#) or learn how to [bring your food product to market](#).

32. Forum Moderator:

Do you have the gift of gab? With this gig you'll manage website's forums by keeping spammers out, approving comments, resolving conflicts, starting new conversations and assisting members with their concerns.

33. Franchise Owner:

Do you want to be your own boss? So you want to have your own business, but you're not sure where to start a [Home-Based Franchise](#) offers excellent opportunities with a low risk potential. Make sure to check out some of my [favorite home-based franchises](#).

34. Gift Guide Creator:

Do the holidays ring your bell? Create, write and publish holiday gifts guides - will involve collecting articles, recipes and features, as well as editing, formatting and obtaining advertisers to purchase ad space.

35. Grant Writer:

Do you have experience writing grant proposals? As a grant writer you'll specialize in writing persuasive proposals that persuade individuals to donate money to a specific cause.

36. Graphic Designer:

Do fonts and bold face type excite you? [Graphic Design](#) is a way to visually communicate with people; it could be through a poster, an advertisement in a magazine, a website, a business logo, a greeting card or even an album cover, these are all examples of what [graphic designers](#) create.

37. Hairdresser:

Do you have a cosmetology license? Take your hairstyling skills home by cutting, coloring and styling client's hair in the comfort of your home or theirs.

38. Handmade Invitation Creator:

Are you artistic? Create beautiful and unique handmade cards, wedding invitations, or announcement greetings. The avenues for selling are numerous: create your own online store, sell them to friends and family, sell them on Esty, approach brick and mortar stores about your cards or sell them through your own in home parties.

39. Home Stager:

Do you have a way with design? [Home Staging](#) is the process of de-cluttering, organizing and improving the physical appearance of a residential dwelling prior to putting it on market for sale.

40. House Cleaning:

Do you hate dirt and grime? Offer cleaning services to friends, families and neighbors, ranging from laundering clothing and house cleaning, to meal prep and washing windows. You can also post your cleaning services on bulletin boards and local newspapers.

41. House Sitter:

Do you have a flexible schedule? Agree to keep an eye on individual's homes and pets while they are away. Services can include feeding pets, gathering the mail and newspaper, making the house look occupied, watering plants, maintaining the yard and pool, paying bills and light housekeeping.

42. Illustrator:

Do you like to draw and paint? Use your artistic talents to create images for children's books, medical diagrams, fashion designs, brochures, advertising material or product packing.

43. Independent Tour Guide:

Do you love to show people around? Share your passion for your city, state or community on [Vayable](#). Guides could be foodies, art buffs, historians, nature lovers – just show out of town guests a good time and a unique and one of a kind experience. Guides determine their own price and Vayable takes 15% of the booking fee.

44. Instructional Design:

Do you have a passion for learning? Instructional Design is process by which instructional materials and manuals are designed, developed, and delivered. Instructional Designers are able to understand the learning process and how to convey it through written word. While there are Instructional Design degree programs available, many Instructional Designers just have a teaching, marketing, writing background.

45. Interior Designer:

Do you have a flair for design? Use your skills to assist others with creating an environment that suits their personality and needs.

46. Internet Researcher:

Can you find the needle in the haystack? If so, becoming an online internet researcher may be the perfect home-based business for you. Everyday companies, writers and marketers need research done and they are willing to pay you for your hard work.

47. Inventor:

Did you just create the next big thing? Take your new product to market and watch the sales soar. Check out these awesome inventions from women just like you – [Ficklets](#), [Grill Charms](#) and [TextHook](#).

48. Investor Relations Specialist:

Do you know how to secure funding? Finding funding for a small business can be a lot of work, not to mention the huge learning curve. Use your inside knowledge of how the investment realm works, and assist other entrepreneurs with obtaining and securing funding for their business.

49. Jewelry Maker:

Do the accessories make the outfit? Take your love of crating jewelry and become online jewelry entrepreneur. The avenues for selling are numerous: create your own online store, sell them to friends and family, sell them on Esty, approach brick and mortar stores about your cards or sell them through your own in home parties.

50. Landscape Design:

Do you have a green thumb? Design outdoor landscapes, advise clients on various plants and trees as well as installation, demolition and clean up.

51. Marketing Specialist:

Are you persistent? Detail oriented? [Marketing Specialists](#) offer such tasks such as writing press releases, creating newsletters, blogs, pod-casts, offering copywriting services, marketing research or integrating social networking into a marketing strategy – the services that you can provide are endless and all depend on your specific niche and background experience.

52. Massage Therapist:

Are you a licensed massage therapist? Provide in home massage and spa treatments, or take your skills on the road and offer chair massages at conferences, grocery stores, malls and other events.

53. Mastermind Leader:

Are you a leader in your field? Create, plan, organize a group of like minded individuals and guide them and share your knowledge and expertise, so that the group as a whole can grow and expand their knowledge base - aiding in their success.

54. Meal Planning Expert:

Are you a meal planning guru? Share your love for organization with food, and create a membership program where you share weekly and month meal plans, complete with recipes and grocery lists. Specialize in a niche such as gluten free, kid friendly or budget friendly menus.

55. Medical Transcriptionist:

Do you have a love for medical terminology? [Medical Transcription](#) is the process of transcribing recorded messages from medical professionals to written medical documents.

56. Membership Site Owner:

Are you a wealth of knowledge? Share your knowledge via a paid membership site, benefits could include articles, webinars, tele-seminars, videos, tutorials, e-books, worksheets, and a forum. Topic ideas and information that you can share are endless.

57. Muralist:

Do you see things on a large scale? Use you talent as a painter and assist individuals with transforming their indoor and outdoor space into the oasis they have always dreamed about. Choose to work with private residents or commercial establishments. Connect with clients on [Find a Muralist.com](#).

58. Music Instructor:

Do you have a musical background? Share your love and knowledge for music with others by offering music lessons and instruction.

59. Mystery Shopper:

Do you love shopping? Register to become a [Mystery Shopper](#) and check out local businesses, restaurants and establishments. You won't make a killing, but you could end up with a free dinner or a small amount of pocket cash.

60. Networking/Information System Administrator:

Are you a techie? Use your tech skills to assist individuals and companies with network administration, database administration, server administration and implementation.

61. Nurse Case Worker:

Do you have your nursing license? Insurance companies and hospitals are seeking registered nurses to perform case management tasks from home. Tasks include reviewing medical records, following up with patient's care and education.

62. Online Boutique Owner:

Do you enjoy finding the hippest new products? Combine all of your favorite brands and products and [open up an online boutique](#).

63. Online Publisher:

Do you love being online, but don't like dealing with tech issues? Start publishing with established brands like [Seed Mommy](#), [Market Mommy](#) and [Macaroni Kid](#).

64. Personal Chef:

Are you the next Julia Child? Take your passion for cooking and create menus and meals for others. [Personal Chefs](#) can charge per meal or day and specialize in niche segments like vegetarian diets and gluten-free.

65. Personal Concierge:

A [Personal Concierge](#) is detail oriented, home-based professional that offers corporate and/or individual assistance by completing such tasks such as arranging meetings, planning corporate events, purchasing gifts or tickets, making reservations and paying bills. The services that you can provide are endless and all depend on your specific niche and experience.

66. Personal Shopper:

Do you love to shop? Offer your shopping expertise to others by looking for the best deals and then purchasing the gifts either online or in store. This will save your client a ton of time, you can even offer to gift wrap the presents for an additional charge.

67. Personal Stylist:

Is your passion, fashion? Then use your knowledge to help other women discover their own sense of style. Personal Stylists assist clients with new wardrobe shopping, accessorizing, revamping and clearing out the old.

68. Personal Trainer:

Are you a health nut? Is exercise your forte? Help others achieve their fitness goals with your experience and motivation.

69. Pet Groomer:

Do you love animals? Assist pet owners with keeping their animals looking their best.

70. Pet Sitter:

Do you love animals? [Pet Sitters](#) take care of people's pets while they are on vacation and business trips – everything from feeding, walking, cleaning, pampering and loving.

71. Photographer:

Do you have a distinguished eye? Then use your talent to take [photos](#) for others – family photos, kids, pets, weddings, special events and professional head-shots.

72. Professional Organizer:

Are you organized? [Professional Organizers](#) help others organize their homes and offices with the end result being a more functional environment, increased productivity, and decreased stress and chaos.

73. Project Manager:

Are you extremely organized? Assist other with managing projects from start to finish. This role will encompass planning, developing, budgeting, accessing, and controlling the overall outcome of the project.

74. Public Relations Professional:

Do you have good communication skills? Are you persistent? [PR Professionals](#) help individuals and companies secure media exposure on TV, radio, newspapers, online and in magazines.

75. Real Estate Agent:

Are you accommodating? Good at sales? And know your geographic area well? Real Estate Agents help clients buy and sell homes. Training takes around 150 hours of course work but often times it can be done at home, at night or on the weekends.

76. Recruiter:

Can you sniff out good talent? Assist companies with finding the best and most qualified applicants for a job. Will assist with recruiting, interviewing, negotiating and coming up with a strategic plan to get vacant positions filled.

77. Resume Writer:

A resume is a short history of a person's work experience and skills – professional [Resume Writers](#) use words and formatting to create a powerful image to sell a job seeker to a potential employer.

78. Sales Representative:

Are you outgoing, motivated and energetic? Sales Representatives sell a variety of products and services in varying settings. Many companies are willing to train the right individual and compensation can be very lucrative.

79. Seamstress:

Is sewing your passion? Help individuals with making their garments fit and look perfect. Specialize in a niche like wedding alterations or formal wear.

80. Sell Used Items on Craigslist, eBay, and at Consignment Shops:

Do you love garage sales and thrift stores? Take mildly used and unwanted goods and make some additional money by selling them online.

81. SEO Consultant:

Do you speak Google? Take your knowledge of search engine optimization and assist business owners with driving more traffic to their website.

82. Shoe Designer:

Do you have a shoe fetish? Take your love of shoes and create one of kind designs - either sell them online, in specialty boutiques or take them the direct sales route. Make sure to check out [Lizzie Lou Shoes](#) and [fibi and clo](#) for inspirational shoe designer stories.

83. Social Media Marketer:

Are you addicted to social networking sites like Facebook, MySpace, Twitter and YouTube? Then you may be ready to launch your own home-based career in one of the hottest professions available right now as a [Social Media Marketer](#)!

84. Social Sharer:

Do you love sharing deals and finds online? Use services like Share Magnet, [Moolala](#), Peer This, ChaCha and Sponsored Tweets.

85. Software Developer:

Can you read and write code? Help companies create programs and applications to better serve their clients.

86. Speaker:

Do you have the gift to motivate and inspire people? Are you an expert in your field? Do you have the gift to gab? Take your knowledge and expertise and [speak](#) to groups on how they can make improvements in their life and career.

87. Sports Instructor:

Are you a tennis or golf pro? Take your love of sports and teach others how to improve their game.

88. Tax Consultant:

Are you a certified public accountant? Do you have a background in law? Small business owners are looking for qualified tax consultants to assist them with tax related questions and laws.

89. Transcriber:

Do you have excellent listening skills? Are you a fast typist? Help businesses transcribe audio into written documents.

90. Translator:

You do know a foreign language inside and out? Translate documents, correspondence, meetings and phone calls for companies who deal with multi-lingual populations.

91. Travel Planner:

Take the stress out of someone's day by offering [travel planning](#) services. Search for the cheapest holiday flights, car rentals and hotel accommodations, you can even add extras in like things to do and see while their visiting another part of the country.

92. Tutoring:

Are you a math whiz? [Tutoring](#) can be a wonderful home based business opportunity, especially for those people who have an extensive knowledge of a subject; such as a college student who is majoring in English, a school teacher, or a person who is fluent a foreign language.

93. Twitter Party Host:

Do you love to tweet? If you have a large and interactive Twitter audience you may be able to cash in on hosting Twitter Parties. Help brands build brand awareness by hosting interactive [Twitter Parties](#).

94. Virtual Assistant:

Do you like to help people? A [Virtual Assistant](#) (VA) is a highly skilled, home based professional that offers companies and businesses administrative, technical and social assistance. The services that you can provide are endless and all depend on your background training and experience

95. Video Producer:

Do you love the film industry? Take your filming and editing skills, and assist small businesses with creating marketing commercials, short films and documentaries.

96. Virtual Call Agent:

Do you have great customer services skills? Companies like Arise and VIPdesk are looking for extra home-based customer service representatives. Cash in on this home-based opportunity – who knows it could lead into a long-term position.

97. Web Programmer:

Do you understand HTML, CSS, PHP, Java and SEO? Take your techie skills and assist individuals and companies with creating websites, making modifications and fixing glitches.

98. Wedding Planner:

Do you love weddings? Become a specialized [event planner](#) in the wedding industry. Assist couple with everything from locales, flowers, dresses, food, entertainment to photographers, themes and honeymoon planning.

99. Writing:

Do you love to write? From blog posts and newsletters, to articles and copywriters people are always looking for writers. Check with some of the major freelance sites, like Elance, [oDesk](#) and Freelancer and see how you can offer up your writing services.

Holly Reism Hanna is the founder of [The Work at Home Woman](#), an award winning blog dedicated to helping women and moms fulfill their dreams of working from home or becoming self-employed. Before becoming a WAHM, Holly worked full-time as an RN Clinical Research Coordinator. Holly resides in Austin, Texas with her husband and their daughter Hadley.

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